

DUPLICATE INVOICE



WESH
1021 N. Wymore Rd.
Winter Park, FL 32789
Main: (407)645-2222
Billing: (407)389-7661

www.wesh.com

Billing Address:

American Rambler
Attention: Accounts Payable
138 Conant Street
Beverly, MA 01915

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
964269-1	10/28/12	October 2012	10/01/12 - 10/23/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY/P/R	

Flight Dates	Order #	Alt Order #
10/17/12 - 10/23/12	964269	07913003

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	ROMM	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/22/12	10/23/12	M-F Sunrise @6AM	6:00-7:00 AM	11-----	:30	2	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	11-----	2	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/22/12	6:13 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	2012MRFP145H	\$1,100.00 NM
2	WESH	Tu	10/23/12	6:12 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	2012MRFP148H	\$1,100.00 NM
2	10/17/12	10/19/12	M-F Sunrise @6AM	6:00-7:00 AM	--111--	:30	3	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--111--	3	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	W	10/17/12	6:43 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	2012MRFP131H	\$1,000.00 NM
2	WESH	Th	10/18/12	6:43 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	2012MRFP131H	\$1,000.00 NM
3	WESH	F	10/19/12	6:22 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	2012MRFP131H	\$1,000.00 NM
3	10/17/12	10/19/12	NBC Today Show	7:00-9:00 AM	--111--	:30	3	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--111--	3	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	W	10/17/12	8:42 AM	NBC Today Show	7:00-9:00 AM	:30	2012MRFP140H	\$1,500.00 NM
3	WESH	Th	10/18/12	7:24 AM	NBC Today Show	7:00-9:00 AM	:30	2012MRFP140H	\$1,500.00 NM
1	WESH	F	10/19/12	7:59 AM	NBC Today Show	7:00-9:00 AM	:30	2012MRFP131H	\$1,500.00 NM
4	10/22/12	10/23/12	NBC Today Show	7:00-9:00 AM	11-----	:30	2	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	11-----	2	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/22/12	7:26 AM	NBC Today Show	7:00-9:00 AM	:30	2012MRFP148H	\$1,600.00 NM
2	WESH	Tu	10/23/12	7:26 AM	NBC Today Show	7:00-9:00 AM	:30	2012MRFP145H	\$1,600.00 NM
5	10/22/12	10/22/12	Kelly and Michael 9-10 AM	9:00-10:00 AM	M-----	:30	1	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-----	1	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/22/12	9:49 AM	Kelly and Michael 9-10 AM	9:00-10:00 AM	:30	2012MRFP145H	\$900.00 NM

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Advertiser	Product	Estimate Number	
Romney/R/President	ROMNEY/P/R		

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/22/12	10/22/12	Kelly and Michael 9-10 AM	9:00-10:00 AM	M-----	:30	1	\$900.00	NM
Class of Time - Pre-emptible with notice									
6	10/17/12	10/18/12	Kelly and Michael 9-10 AM	9:00-10:00 AM	--11---	:30	2	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --11--- 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHW 10/17/12 9:43 AM Kelly and Michael 9-10 AM 9:00-10:00 AM :30 2012MRFP141H \$900.00 NM 2 WESHTh 10/18/12 9:58 AM Kelly and Michael 9-10 AM 9:00-10:00 AM :30 2012MRFP141H \$900.00 NM									
7	10/22/12	10/22/12	NBC Today Show II	10AM-11AM	M-----	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHM 10/22/12 10:56 AM NBC Today Show II 10AM-11AM :30 2012MRFP148H \$800.00 NM									
8	10/17/12	10/18/12	NBC Today Show II	10AM-11AM	--11---	:30	2	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --11--- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WESHW 10/17/12 10:58 AM NBC Today Show II 10AM-11AM :30 2012MRFP131H \$800.00 NM 1 WESHTh 10/18/12 11:00 AM NBC Today Show II 10AM-11AM :30 2012MRFP131H \$800.00 NM									
9	10/17/12	10/18/12	NBC Today Show III	11AM-12PM/10-11/	--11---	:30	2	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --11--- 2 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WESHW 10/17/12 11:50 AM NBC Today Show III 11AM-12PM/10-11/ :30 2012MRFP131H \$700.00 NM 1 WESHTh 10/18/12 11:28 AM NBC Today Show III 11AM-12PM/10-11/ :30 2012MRFP131H \$700.00 NM									
10	10/22/12	10/22/12	NBC Today Show III	11AM-12PM/10-11/	M-----	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHM 10/22/12 11:27 AM NBC Today Show III 11AM-12PM/10-11/ :30 2012MRFP145H \$700.00 NM									
11	10/22/12	10/22/12	M-F NOON NEWS 12-12:12:00-12:30 PM	12:00-12:30 PM	M-----	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHM 10/22/12 12:25 PM M-F NOON NEWS 12-12:30 12:00-12:30 PM :30 2012MRFP148H \$500.00 NM									
12	10/17/12	10/18/12	M-F NOON NEWS 12-12:12:00-12:30 PM	12:00-12:30 PM	--11---	:30	2	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --11--- 2 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WESHW 10/17/12 12:11 PM M-F NOON NEWS 12-12:30 12:00-12:30 PM :30 2012MRFP140H \$450.00 NM 1 WESHTh 10/18/12 12:28 PM M-F NOON NEWS 12-12:30 12:00-12:30 PM :30 2012MRFP140H \$450.00 NM									
13	10/22/12	10/22/12	Days of Our Lives	1:00-2:00 PM	M-----	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHM 10/22/12 1:00-2:00 PM Days of Our Lives 1:00-2:00 PM :30 2012MRFP140H \$800.00 NM									

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964269-1	10/28/12	October 2012	10/01/12 - 10/23/12

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY/P/R	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	10/22/12	10/22/12	Days of Our Lives	1:00-2:00 PM	M-----	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		10/22/12	1:26 PM	Days of Our Lives	1:00-2:00 PM	:30	2012MRFP145H	\$800.00 NM
14	10/17/12	10/18/12	Days of Our Lives	1:00-2:00 PM	--11---	:30	2	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	--11---	2	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESHW		10/17/12	1:47 PM	Days of Our Lives	1:00-2:00 PM	:30	2012MRFP141H	\$800.00 NM
1	WESHTh		10/18/12	1:25 PM	Days of Our Lives	1:00-2:00 PM	:30	2012MRFP141H	\$800.00 NM
15	10/22/12	10/22/12	KATIE COURIC DAY	2-3PM	M-----	:30	1	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	M-----	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		10/22/12	2:54 PM	KATIE COURIC DAY	2-3PM	:30	2012MRFP148H	\$450.00 NM
16	10/17/12	10/18/12	KATIE COURIC DAY	2-3PM	--11---	:30	2	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	--11---	2	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESHW		10/17/12	2:42 PM	KATIE COURIC DAY	2-3PM	:30	2012MRFP131H	\$450.00 NM
1	WESHTh		10/18/12	2:29 PM	KATIE COURIC DAY	2-3PM	:30	2012MRFP131H	\$450.00 NM
17	10/17/12	10/18/12	M-F 3-4 PM	3:00-4:00 PM	--11---	:30	2	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	--11---	2	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHW		10/17/12	3:19 PM	M-F 3-4 PM	3:00-4:00 PM	:30	2012MRFP131H	\$700.00 NM
2	WESHTh		10/18/12	3:38 PM	M-F 3-4 PM	3:00-4:00 PM	:30	2012MRFP131H	\$700.00 NM
18	10/22/12	10/22/12	M-F 3-4 PM	3:00-4:00 PM	M-----	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	M-----	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		10/22/12	3:35 PM	M-F 3-4 PM	3:00-4:00 PM	:30	2012MRFP145H	\$700.00 NM
19	10/17/12	10/17/12	M-F 4-5 PM NEWS	M-F 4-5 PM	--W----	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	--W----	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHW		10/17/12	4:28 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	2012MRFP140H	\$800.00 NM
20	10/22/12	10/22/12	M-F 4-5 PM NEWS	M-F 4-5 PM	M-----	:30	1	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	M-----	1	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		10/22/12	4:23 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	2012MRFP148H	\$900.00 NM
21	10/22/12	10/22/12	M-F 5-6 PM ROT	5:00-6:00 PM	M-----	:30	3	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	M-----	3	\$1,100.00				

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Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY/P/R	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	10/22/12	10/22/12	M-F 5-6 PM ROT	5:00-6:00 PM	M-----	:30	3	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESHM		10/22/12	5:14 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	2012MRFP145H	\$1,100.00 NM
3	WESHM		10/22/12	5:31 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	2012MRFP148H	\$1,100.00 NM
1	WESHM		10/22/12	5:56 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	2012MRFP145H	\$1,100.00 NM
22	10/17/12	10/19/12	M-F 5-6 PM ROT	5:00-6:00 PM	--111--	:30	3	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	--111--	3	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESHW		10/17/12	5:43 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	2012MRFP141H	\$1,100.00 NM
2	WESHTh		10/18/12	5:14 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	2012MRFP140H	\$1,100.00 NM
1	WESHF		10/19/12	5:12 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	2012MRFP140H	\$1,100.00 NM
23	10/17/12	10/19/12	M-F 6-6:30 PM	M-F 6-6:30 PM	--111--	:30	3	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	--111--	3	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESHW		10/17/12	6:12 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	2012MRFP131H	\$1,500.00 NM
2	WESHTh		10/18/12	6:26 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	2012MRFP141H	\$1,500.00 NM
1	WESHF		10/19/12	6:12 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	2012MRFP141H	\$1,500.00 NM
24	10/22/12	10/23/12	M-F 6-6:30 PM	M-F 6-6:30 PM	11-----	:30	2	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	11-----	2	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESHM		10/22/12	6:27 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	2012MRFP148H	\$1,500.00 NM
1	WESHTu		10/23/12	6:21 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	2012MRFP148H	\$1,500.00 NM
25	10/17/12	10/19/12	M-F Entertainment Tonight	7:00-7:30 PM	--111--	:30	3	\$1,700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	--111--	3	\$1,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESHW		10/17/12	7:11 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	2012MRFP131H	\$1,700.00 NM
3	WESHTh		10/18/12	7:09 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	2012MRFP131H	\$1,700.00 NM
1	WESHF		10/19/12	7:16 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	2012MRFP131H	\$1,700.00 NM
26	10/22/12	10/23/12	M-F Entertainment Tonight	7:00-7:30 PM	11-----	:30	2	\$1,800.00	NM
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	11-----	2	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		10/22/12	7:26 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	2012MRFP145H	\$1,800.00 NM
2	WESHTu		10/23/12	7:11 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	2012MRFP145H	\$1,800.00 NM
27	10/22/12	10/23/12	M-F Access Hollywood	Access Hollywood /	11-----	:30	2	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	11-----	2	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESHM		10/22/12	7:48 PM	M-F Access Hollywood	Access Hollywood /	:30	2012MRFP148H	\$1,800.00 NM
1	WESHTu		10/23/12	7:47 PM	M-F Access Hollywood	Access Hollywood /	:30	2012MRFP148H	\$1,800.00 NM
28	10/17/12	10/19/12	M-F Access Hollywood	Access Hollywood /	--111--	:30	3	\$1,700.00	NM

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--111--	3	\$1,700.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESHW		10/17/12	7:55 PM	M-F Access Hollywood	Access Hollywood /	:30	2012MRFP140H	\$1,700.00	NM
2 WESHTh		10/18/12	7:45 PM	M-F Access Hollywood	Access Hollywood /	:30	2012MRFP131H	\$1,700.00	NM
3 WESHF		10/19/12	7:45 PM	M-F Access Hollywood	Access Hollywood /	:30	2012MRFP131H	\$1,700.00	NM
29	10/17/12	10/19/12	M-Su News @ 11PM	11-1135p	--111--	:30	3	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--111--	3	\$1,600.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESHW		10/17/12	11:14 PM	M-Su News @ 11PM	11-1135p	:30	2012MRFP131H	\$1,600.00	NM
2 WESHTh		10/18/12	11:12 PM	M-Su News @ 11PM	11-1135p	:30	2012MRFP141H	\$1,600.00	NM
3 WESHF		10/19/12	11:27 PM	M-Su News @ 11PM	11-1135p	:30	2012MRFP131H	\$1,600.00	NM
30	10/22/12	10/23/12	M-Su News @ 11PM	11-1135p	11-----	:30	2	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	11-----	2	\$1,800.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESHM		10/22/12	11:32 PM	M-Su News @ 11PM	11-1135p	:30	2012MRFP145H	\$1,800.00	NM
2 WESHTu		10/23/12	11:27 PM	M-Su News @ 11PM	11-1135p	:30	2012MRFP145H	\$1,800.00	NM
31	10/17/12	10/17/12	NBC Prime L&O SVU	9:00-10:00 PM	--W----	:30	1	\$9,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--W----	1	\$9,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESHW		10/17/12	9:41 PM	NBC Prime L&O SVU	9:00-10:00 PM	:30	2012MRFP141H	\$9,000.00	NM
32	10/18/12	10/18/12	NBC Prime OFFICE	9:00-10:00 PM	---T---	:30	1	\$6,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	---T---	1	\$6,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESHTh		10/18/12	9:21 PM	NBC Prime OFFICE	9:00-10:00 PM	:30	2012MRFP140H	\$6,000.00	NM
33	10/19/12	10/19/12	NBC Prime GRIMM	9:00-10:00 PM	----F--	:30	1	\$4,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	----F--	1	\$4,500.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESHF		10/19/12	9:18 PM	NBC Prime GRIMM	9:00-10:00 PM	:30	2012MRFP140H	\$4,500.00	NM
34	10/19/12	10/19/12	NBC Prime DATELINE	10:00-11:00 PM	----F--	:30	1	\$5,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	----F--	1	\$5,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESHF		10/19/12	10:10 PM	NBC Prime DATELINE	10:00-11:00 PM	:30	2012MRFP141H	\$5,000.00	NM
35	10/20/12	10/20/12	Sat Sunrise 6-8 AM	6:00-8:00 AM	-----S-	:30	2	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S-	2	\$350.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WESH Sa		10/20/12	6:21 AM	Sat Sunrise 6-8 AM	6:00-8:00 AM	:30	2012MRFP145H	\$350.00	NM
1 WESH Sa		10/20/12	6:59 AM	Sat Sunrise 6-8 AM	6:00-8:00 AM	:30	2012MRFP148H	\$350.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser:
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

DUPLICATE INVOICE

Send Payment To:



WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
964269-1	10/28/12	October 2012	10/01/12 - 10/23/12

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY/P/R	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
35	10/20/12	10/20/12	Sat Sunrise 6-8 AM	6:00-8:00 AM	-----S-	:30	2	\$350.00	NM
Class of Time - Pre-emptible with notice									
36	10/20/12	10/20/12	NBC Saturday	Sat 8-10am	-----S-	:30	2	\$1,300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S-	2	\$1,300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Sa	10/20/12	8:27 AM	NBC Saturday	Sat 8-10am	:30	2012MRFP145H	\$1,300.00 NM
1	WESH	Sa	10/20/12	9:30 AM	NBC Saturday	Sat 8-10am	:30	2012MRFP148H	\$1,300.00 NM
38	10/21/12	10/21/12	NFL PRE-GAME	7:00P-8:00PM	-----S	:30	1	\$3,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S	1	\$3,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	10/21/12	7:18 PM	NFL PRE-GAME	7:00P-8:00PM	:30	2012MRFP145H	\$3,500.00 NM
39	10/21/12	10/21/12	NFL	8:00PM-conclusion	-----S	:30	1	\$12,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S	1	\$12,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	10/21/12	8:20 PM	NFL	8:00PM-conclusion	:30	2012MRFP148H	\$12,000.00 NM
<u>Total Spots</u>							69		

Payment Terms 30 Days

<u>Gross Total</u>	\$112,250.00
<u>Agency Commission</u>	\$16,837.50
<u>Net Amount Due</u>	\$95,412.50